

CURRICULUM VITAE

John Wesley Magness
Associate Professor
Coppin State University

CONTACT INFORMATION

Email: jmagness@coppin.edu

wesmagness@gmail.com

410-951-3466

EDUCATION

Doctor of Philosophy (PhD) Sports Leadership & Administration, 2017 – Concordia University of Chicago

Master of Science in Exercise Science, 2010 – California University of Pennsylvania

Master of Arts in Health & Wellness Coaching, 2024- Maryland University of Integrative Health

Bachelor of Science in Sports Management (Business), 2009 – Coppin State University

Associate of Applied Science in Professional Cooking, 1996 – Baltimore International College

Health & Wellness Coaching PBC, 2023- Maryland University of Integrative Health

COAT Training, Center for Online Adjunct Training, 2012

Blackboard Academy (Digital Teaching and Learning Certified Practitioner), 2022

Blackboard Ultra (Course Creation with Blackboard Ultra), 2022

Online Learning Consortium| OLC (Online Teaching Certificate Program Phase One Foundation Course)-2022

TEACHING EXPERIENCE

COPPIN STATE UNIVERSITY, Baltimore, Maryland 2020 to Present

Tenure-Track Assistant Professor, Sport Management & Sport Medicine responsible for teaching courses in sport management and sport medicine for students in the Department of Sport & Entertainment Management

COPPIN STATE UNIVERSITY, Baltimore, Maryland 2019 to 2020

Non-Tenure Track Professor, Sport Management & Sport Medicine responsible for teaching courses in sport management and sport medicine for students in the Department of Sport & Entertainment Management

BALTIMORE CITY COMMUNITY COLLEGE, Baltimore, Maryland 2017 to 2021

Adjunct Professor, Health Fitness & Wellness responsible for teaching courses in health, strength & conditioning, and fitness. In the Department of Education.

COPPIN STATE UNIVERSITY, Baltimore, Maryland 2018 to 2020

American Council on Exercise (ACE) Instructor, responsible for teaching the certification(s) for ACE Personal Trainers and Health Coaches.

UNIVERSITY OF MARYLAND MEDICAL CENTER, Baltimore, Maryland 2016 to 2017

Assistant Patient Services Manager, Food, Hospitality & Nutrition Department

Hire, mentor, train and lead high-performance team of 21 foodservice professionals in serving 500 patients more than 1,500 meals per day. Oversee high-volume operations while ensuring quality, safety, health and sanitary compliance. Interface with

patients to identify and resolve quality issues. Collaborate with medical administration and professionals to ensure positive patient experiences.

UNITED STATES SPORTS ACADEMY - MALAYSIA, Daphne, Alabama 2014 to 2015

International Adjunct Faculty

Delivered curriculum within highly attended International Diploma in Physical Education and Sports Coaching (IDPESC) Program. Taught 10 courses over a 10-week period to 52 Malaysian teachers / students. Selected to teach within inaugural program FIT4Life in Malaysia, teaching functional movement screening, health and fitness, strength and conditioning, exercise programming and testing.

COPPIN STATE UNIVERSITY, Baltimore, Maryland 2010 to 2014

Contractual Lecturer/Professor

Contractual Lecturer, Sport Management & Sport Medicine responsible for teaching courses in sport management and sport medicine for students in the Department of Sport & Entertainment Management

PUBLICATIONS & PRESENTATIONS

Journal of Athletic Development and Experience (JADE)-Publisher: ScholarWorks@BGSU

Title: The Post High School Career Experiences of African American Males in Maryland- Spring 2025
(Manuscript ID: MS-1254)

Case Studies Sport Management (CSSM)-Spring 2025-Publisher: Human Kinetics

Title: Name, Image, and Likeness (NIL), Rights, Social Media Influence, and Team Chemistry in K-12 Sports-Spring 2025. (Manuscript ID: CSSM2024-0009)

Journal of Sports and Social Issues (JSSI)-Spring 2025-Publisher: Sage Journals

Title: TikTok and YouTube Clicks and Perceptions of Talent and Success in Sports-Spring 2025
(Manuscript ID: JSSI-23-0170)

Journal of Youth Sports & Academic Excellence (JYSAE)- Spring 2025-Publisher: Sage Journals

Title: Athlete Identity Foreclosure, and the Holistic Development Youth Sports Athletes-Spring 2025
(Manuscript ID: JYSAE-23-134)

Presentation: Alliance of Sport Business Conference (ASB)-April 14-16, 2024

Title: Monetization of Social Media Channels and NIL in K-12 Sports: The Need for Sport Business Structure.

AWARDS AND HONORS

Certificate of Appreciation, International Diploma Physical Education & Sports Coaching (2014)

Donate P. Young Leadership Award (2009)

Magna cum Laude, Coppin State University (2009) Eagle Award for Academic Achievement (2009)

CERTIFICATIONS AND PROFESSIONAL MEMBERSHIPS

Certified Fitness and Nutrition Specialist (FNS), National Academy of Sports Medicine

Certified League Director (CLD), National Alliance of Youth Sports

Certified Youth Sports Administrator (CYSA), National Alliance of Youth Sports Administrators

Certified Youth Fitness Specialist (YFS), National Academy of Sports Medicine

Certified Senior Fitness Specialist (SFS), National Academy of Sports Medicine

Certified Personal Trainer (CPT), National Academy of Sports Medicine
Certified Personal Trainer (CPT), American Council on Exercise
Certified Health Coach (HC), American Council on Exercise
Certified Behavior Change Specialist (BCS) National Academy of Sport Medicine
Functional Aging Specialist (FAS) Functional Aging Institute

RESEARCH & GRANT ACTIVITIES

Youth Sports & Sports Organizations
Holistic Athletic Development
Senior Athlete Strength & Conditioning
Health & Wellness
Esports Athlete Health & Wellness
Athlete Post-Career Experiences

